

## Erasmus Student Traineeship in Spain

<b>EMPLOYER INFORMATION</b>	
Name of organisation	Editorial Saure
Address inc post code	Polígono industrial Goiain – Avenida San Blas, 11 – 01171 Legutio – Álava - Spain
Telephone	+34 945 465 825
Fax	+34 945 465 825
E-mail	<a href="mailto:editorialsaure@yahoo.es">editorialsaure@yahoo.es</a>
Website	<a href="http://www-ecomic-experience.com">www-ecomic-experience.com</a>
Number of employees	3
Short description of the company	Publishing company specialised in educational illustrated books
<b>CONTACT DETAILS</b>	
Contact person for this placement	Jean-François Sauré
Department and designation, job title	President
Direct telephone number	+34 605 904 310
E-mail address	<a href="mailto:fran.saure@yahoo.es">fran.saure@yahoo.es</a>
<b>APPLICATION PROCEDURE</b>	
Who to apply to (including contact details)	Jean-François Sauré – <a href="mailto:fran.saure@yahoo.es">fran.saure@yahoo.es</a>
Deadline for applications	June 2014
Application process	Send a CV
<b>PLACEMENT INFORMATION</b>	
Department, Function	Marketing
Location	Álava, Basque country (office 12 kms from Vitoria-Gasteiz and 60 kms from Bilbao)
Start Date	June or December (preferably june)
Duration	3 months
Working hours per week	40
Description of activities, tasks	As part of a complete change in the economy of the book, which goes from physical to virtual size, we offer the student to participate in the establishment of a bank of images for boosting sale illustrations in connection with e-commerce. Tasks: * Development of a sequence diagram presentation and purchases directly related to the transfer of rights. * Development marketing mix plan and preparation of communication elements launch.
Accommodation	No
Details of financial and “in kind” support to be provided	All bus tickets or petrol invoices from Vitoria city to our office and reverse.
Other	No
<b>COMPETENCES, SKILLS and EXPERIENCE REQUIREMENTS</b>	
Languages and level of competence required	Good knowledge of spanish.

Computer skills and level of skills required	Usal knowlege, Office.
Drivers license	Not requiered
Other	No